



Ohio Corn & Wheat Leadership Academy

Class V

April 1, 2018

Dear Potential Candidate,

The Ohio Corn & Wheat Leadership Academy is a statewide leadership development program created by Ohio Corn & Wheat. It is our goal to educate and encourage Ohio grain producers to become more involved with grassroots programs and our organizations.

It is also our goal to develop leaders for the future that will advance our industry and respond to the major challenges facing Ohio grain producers. Therefore, we are calling all potential leaders to apply for acceptance into this program. Please consider the following qualities within an individual when considering applying or nominating an applicant:

- accountability
- enthusiasm
- positive attitude
- open-mindedness
- courage
- vision

This is a two-session program, sponsored by Seed Consultants, Inc. The first will take place August 29-31, 2018, and the second session will be February 5-7, 2019. Participants must be prepared to attend both programs. A legislative reception is scheduled for February 6, 2019. These programs will feature development of leadership, business and communication skills, which will result in a professional competitive edge for our organizations. We have only 20 positions available for this unique program and we are looking for powerful individuals from all over the state.

Enclosed in this document you will find an overview of the sessions, an application and a sponsor form. We encourage couples and individuals of all ages to apply. Couples may fill out one application. Each application must have a minimum of one sponsor. Sponsors may include county extension agents, current Ohio Corn & Wheat members and Board members, Board members of other agricultural organizations or Farm Bureau Organizational Directors.

All questions and completed applications and sponsor forms should be directed to jtorres@ohiocornandwheat.org or 740.201.8088. Completed forms are due by close of business on June 22 via email to John Torres.

Sincerely,

A handwritten signature in black ink that reads "Tadd Nicholson".

Tadd Nicholson
Executive Director
Ohio Corn & Wheat



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Overview

1st Session

August 29-31, 2018

Out of Columbus

- Strengths Quest
- Working in a team
- Focused on public speaking and presenting
- How do you build a proper presentation?
- Etiquette
 - Business Attire Do's and Don'ts
 - Business Casual Do's and Don'ts
 - Basic Dining Etiquette Skills
 - Formal Table Setting
 - Networking

2nd Session

February 5-7, 2019

Columbus, OH

- Media Relations
- The Value of Public Relations
 - Mock interviews with media
- Social Media Training
 - How to set-up and use Twitter?
 - How to set-up and use Facebook?
 - How do you set-up and use a business webpage?
- Legislative Overview
 - How bill becomes a law?
 - Break down of Ohio legislature and U.S. Congress
 - Legislative make-up and terms
- Tours of Statehouse and Supreme Court
- Visits with their legislators
- Legislative Reception



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Frequently Asked Questions

1. **Purpose of Ohio Corn & Wheat Leadership Academy**
Develop leaders among Ohio Corn & Wheat membership to build communication, business and social skills necessary to represent our organizations and respond to the major challenges facing Ohio grain producers.
2. **Program Dates and Locations**
All candidates must be prepared to attend both sessions.
3. **Selection Process of Applicants**
Applications will be processed and reviewed by the Review Committee comprised of representatives from each of the Board of Directors within Ohio Corn & Wheat. 20 applicants will be invited to attend the Ohio Corn & Wheat Leadership Academy.
4. **What type of individual are we looking for to apply?**
We are looking for Ohio grain producers who have the following qualities necessary for a good leader:
 - Accountability
 - Open-mindedness
 - Enthusiasm
 - Courage
 - Positive attitude
 - Vision
5. **Cost**
Our sponsor, Seed Consultants, Inc. and Ohio Corn & Wheat will incur the cost of this program. There will be no out-of-pocket expenses for the participants.
6. **Deadlines**
All applications are due by June 22 to John Torres (jtorres@ohiocornandwheat.org) via email. Applications include a completed application **AND** sponsor form.



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Application Page 1

Name: _____ Age: _____

Address: _____

City: _____ State: _____

Zip: _____

Home Phone: _____ Cell Phone: _____

Fax: _____ Email: _____

Education: High School: _____

College: _____

Degree: _____

Spouse Name: _____ Age: _____

Child Name: _____ Age: _____

Child Name: _____ Age: _____

Child Name: _____ Age: _____

- Farming Status:
- Owner
 - Manager
 - Independent Operator
 - Other

List your other farm or related business enterprises:

- 1.
- 2.
- 3.



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Application Page 2

What are the top three agricultural issues you are most interested in?

1.

2.

3.

Describe one problem connected with your operation, which you have overcome or solved.

Indicate plans for future expansion, improvement or changes in your farming operations.

List leadership positions you and/or your spouse have held in agriculture, your church or civic organizations

Position/Involvement

Position/Involvement

List awards and recognitions you and/or your spouse have received.

1.

2.

3.

Who nominated you for Ohio Corn & Wheat Leadership Academy?



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Sponsor Form

Name of Applicant: _____

Name of Sponsor: _____

Sponsor Position/Title: _____

Sponsor Email: _____

Sponsor Phone Number: _____

Sponsor/Applicant Relationship: _____

Length of Relationship: _____

Why should the applicant be accepted into Class V of Ohio Corn & Wheat Leadership Academy?
